



Project Imo

GROW.

LEARN.

CONSERVE.

CONNECT.



2021 Inaugural Annual Report

"I wanted to volunteer with Project Imo to be a part of something bigger than myself, to share my love of the outdoors with kids, and to bring them into a place where I have always known joy."

- Kerry Landeck

**WE ARE PROJECT IMO.
WELCOME.**

PROJECT IMO

“ee-moh”

Connecting youth and communities, one experience with nature at a time.

MISSION

Project Imo’s mission is to provide immersive experiential and adventure education programs that help youth and communities develop relationships, provide access to nature to under-resourced communities, and spark environmental conservation.

VISION

The vision of the staff at Project Imo sees empowered, sustainable, diverse, and equitable communities connected with the environment where youth and the natural world are included as members with leadership voice.



Welcome to our Project Imo village. We’re glad you are on this journey alongside of us. In what has been our first full year of operations, Project Imo has engaged in outdoor programming with nearly 100 youth from two schools and a youth program. We also worked virtually with homeschool youth across 3 countries. The number of dedicated volunteers willing to share their expertise and passion has grown nearly 200%. Our organizational capacity from programming revenue, donations, and grants has grown an astonishing 672%.

Without the support of generous donors and partners, the team at Project Imo would not have been able to engage youth in nature programs that focused on social-emotional learning, leadership skills, nature education, and STEAM-focused learning outcomes. Likewise, the effort to host 3 community trainings in medical emergencies and wilderness survival and leadership skills would have been impossible. Throughout 2021, our growing team of volunteers gave of their time and energy not only to run programs, but to engage in professional development. These workshops in trip and program leadership, adventure education programming, emergency medical interventions, risk management practices, and a trauma-informed approach to adventure facilitation were essential for serving our communities.

2021 has been an incredible year. Project Imo was idea that started within a small group of creators in 2020 amidst the backdrop of uncertainty within a global pandemic. It has grown exponentially into a recognized 501(c)(3) charitable educational organization in just a short time. This achievement came with the help of Pro Bono Partnership, a nonprofit 501(c)(3) organization providing free business and transactional legal assistance to other nonprofits like Project Imo.

When we were planning our first steps into the unknown of creating a new nonprofit organization, we knew we wanted to connect youth and their communities with nature through shared and adventurous learning experiences. We also knew that we could not begin to work towards our vision without the support of an engaged and diverse community of supporters and volunteers. The number of people who have joined our village as supporters, donors, partners, volunteers, and program participants has been awe-inspiring.

2021 concluded with tremendous support from our village through our Giving Tuesday fundraiser that grew our capacity by over \$4,000.00 to an annual total approaching \$8,000 of donated funds. The team at Project Imo also secured a technology grant from Microsoft for Nonprofits that could provide over \$130,000 worth of software access and data storage over a ten-year span.

Words cannot express our level of gratitude for the support we received or the energy and positivity we feel moving into the future. This is just the first step in the journey of our village.

Leah, Dennis, Diana, Shawn, and Jay
Project Imo Board of Directors

OUR VILLAGE & STORIES

PARTNERS
FOR
GOOD.

Our 2021 programs...



explored
group values



learned
ancestral skills



used compasses to
find treasure



built villages &
bonds for life

"As soon as the Project Imo volunteers became involved with our Camp Touchstone program, the entire endeavor was elevated to a new level. Every detail of the week was meticulously planned with the unique needs of our client population and our philosophical goals in mind.

The Imo volunteers presented an incredible array of fun and engaging activities, and their group facilitation and process skills brought reflection, intentionality, and meaning to each day. We unknowingly chose the hottest week of the summer, but our Imo staff consistently showed up with energy and enthusiasm to spare. By the end of the week, our little community was changed for the better and our students had experienced the transformative magic of summer camp."

-Katie Ryan, M.A., S.Y.C. Principal, Touchstone School



IMPACT

1 Village

12 Countries

7 Partnerships

22 Nature Stewards

96 Youth in Programs

190 % Team Imo Growth

112 Volunteer Training Hours

667 Effective Program Hours

672% Growth in Nonprofit Capacity

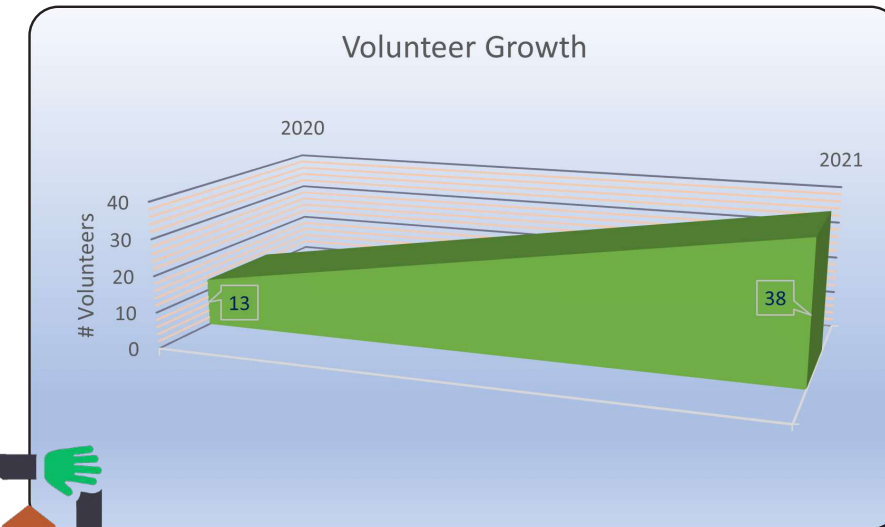
OUR WORK

Youth.
Communities.
Nature.

In practice, our journey to realize our mission uses adventurous day and overnight programs for youth and adult community groups such as backpacking, hiking, paddle sports, adventure education sequences, nature-focused STEAM education, technology integrations, and structured community partnership and dialogue programs. Our goals are to deliver tremendous program experiences supported by frameworks and partnership agreements that create success pipelines long after the program is over.



VOLUNTEERS



As an emerging nonprofit, Project Imo has only been able to deliver to youth impactful program outcomes through the diligent work of our passionate volunteers.

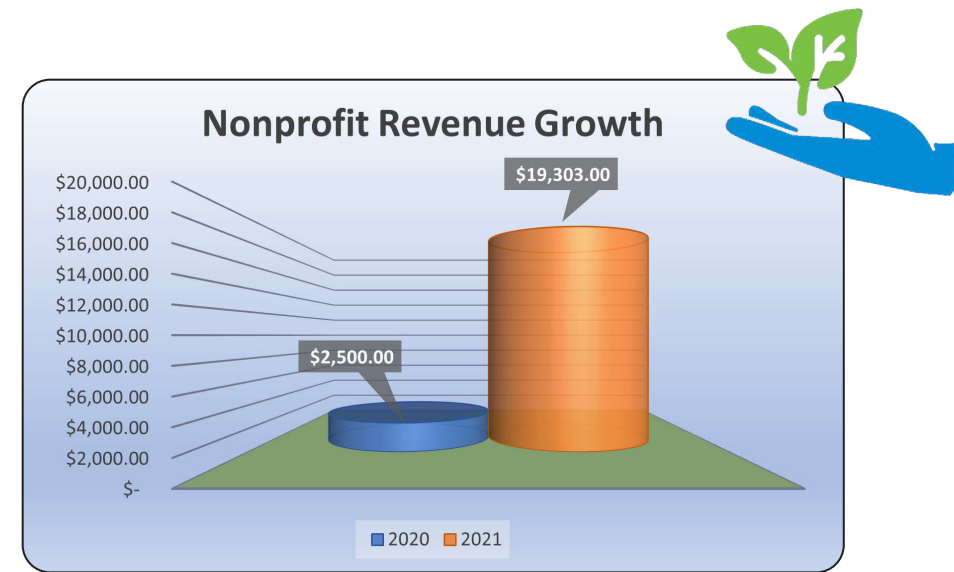
From our inception in 2020 through the end of 2021, Project Imo's staff village grew from 13 to 38 volunteers with people helping various programs and organizational functions from all across the United States.

Our volunteers are adventure professionals, educators, psychologists, public safety officials, engineers, scientists, environmentalists, nonprofit leaders, and far, far more. They are, most importantly, dedicated to creating and delivering innovative and immersive programs to meet our vision and serve our communities.

FINANCIALS

Efficient.
Strategic.
Transparent.

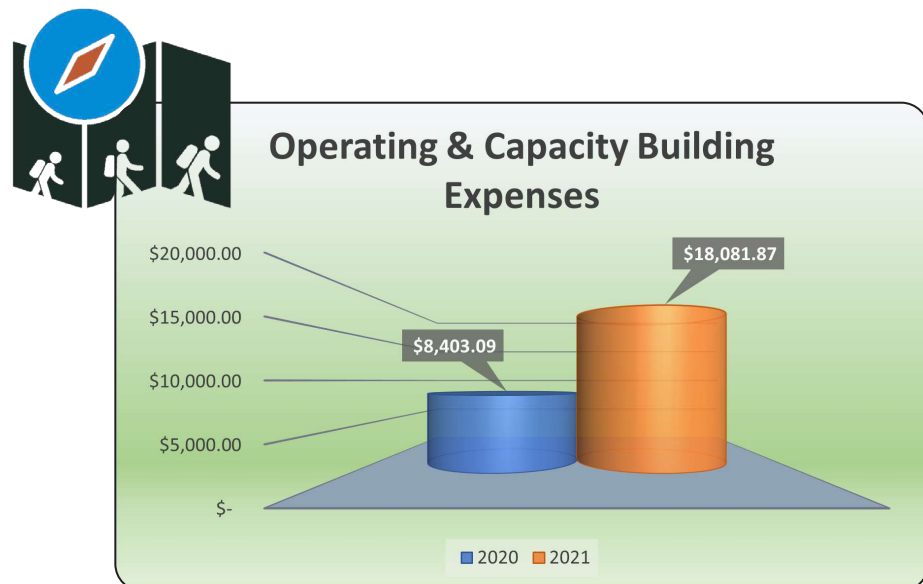
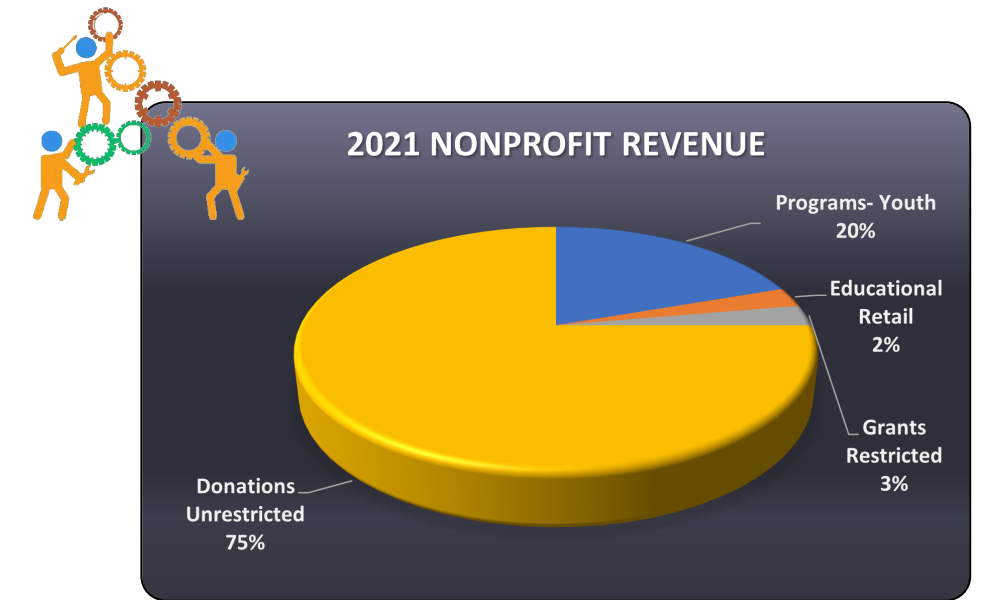
Silver
Transparency
2022
Candid.



Project Imo is an nonprofit in the State of Connecticut and a 501(c)(3) charitable educational organization recognized by the United States I.R.S. EIN 85-3968595.

We conduct operations through personal donations, in-kind services and assets, philanthropic major giving, grants, and program revenue. These nonprofit revenue streams are turned into programs by a dedicated team of volunteers.

Our organization is committed to the highest standards of nonprofit transparency, ethical financial practices, and working to ensure our internal operations meet the spirit of the programming we provide outside of our organization.



COMMITMENTS

- Transparency
- Ethical nonprofit practices
- Sustainable business
- Diverse revenue streams
- Effective strategic planning





“I support Project Imo because I believe that our planet needs more advocates. Giving children the opportunity to experience nature and use it as an educational platform to teach conservation, problem solving, hands on skills, etc is very important.

Project Imo’s current programs and future plans are a great way to accomplish this”.

- Dave B.

OUR SUPPORTERS

Amazing.
Generous.
Passionate.

2021 DONORS

Our growing village would not be where it is today without the generous support of our donors.

David Bergmann, Founder
Nancy & Richard Alberghini, Founders
Gloria Skigen, Founder
Stan Gervais III & Chelsea Myers, Founders
Jenn & Pete Natale
Raytheon Corporate Matching
Amanda Rossolimo
Daniel Bolnick
Emilie Saccomanno
Jennifer Katona
Tamieka Howell
Vicki Steele Rossettie
Maggie Silver

Mike Monikowski
Brace Peters
David Wagner
Sue Collins
Norm Beaudoin
Alexander Greenough
Denise Dean
Donna Thibault
J.B. O'Reilly
Jenn Longa
Sue Calkins
and donors wishing to remain anonymous

Project Imo Village Founders provided the strong support needed to turn a vision into a reality. Each Village Founder provided much needed financial support and in-kind services to the Project Imo cause while the organization was forming and before 501c3 status was attained.

2021 PARTNERS

Our partners have supported the growth of Project Imo from concept to realization and into the program environment

Pro Bono Partnership
Holiday Hill Day Camp and Recreation Center
CT Youth Excellence Project
Stone Age Man
Untamed Science
SnG Woodworks LLC

<https://wwprobonopartner.org/>
<https://holidayrecreation.com/>
<https://www.lisainc.org/youth-excellence-project>
<https://stoneageman.com/>
<https://untamedscience.com/>
<https://www.sngwoodworks.com/>





Share in the journey through 2022.

Our journey through 2022 will focus on delivering and expanding high quality, immersive experiential and adventurous education, increasing organizational capacity, and building sustainable community partnerships.

The Village Voices Podcast



Follow us on social



Project Imo, Inc. is a nonprofit 501(c)(3) charitable educational organization. EIN # 85-3968595
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<https://projectimo.org/>

